

4. If \$5000 is deposited in an account paying a nominal interest rate of 4% per year, how much is in the account 10 years later if interest is compounded...

a. Monthly?  $n = 12$

$$B = 5000 \left(1 + \frac{0.04}{12}\right)^{120}$$

$$\$7454.10$$

b. Continuously?

$$B = Pe^{rt} = 5000e^{0.04 \cdot 10}$$

$$\$7459.12$$

5. A town has population 3000 people at year  $t = 0$ .

Determine whether the population can be expressed with...

- a linear function  $P = b + mt$
- a non-continuous exponential function  $P = a(b)^t$
- a continuous exponential function  $P = ae^{kt}$

Then write a formula for the population,  $P$ , in year  $t$  if the town...

a. Shrinks at a continuous rate of 4% per year.

$$P = 3000e^{-0.04t}$$

b. Grows by 200 people per year

$$P = 3000 + 200t$$

c. Minimizes by 50 people every 52 weeks.

$$P = 3000 - 50t$$

d. Escalates at a continuous rate of 6% annually.

$$P = 3000e^{0.06t}$$

e. Diminishes by 4% every 365 days.

$$P = 3000(0.96)^t$$

f. Boosts by 6% every 12 months.

$$P = 3000(1.06)^t$$

## 6.4.D1 ~ Logarithms & Exponents

### OBJECTIVES

- Demonstrate an understanding of logarithms & their properties
- Convert from logarithmic form to exponential form (and vice versa)
- Evaluate & simplify expressions with logarithms
- Solve exponential equations using properties of exponents

### ❖ Logarithms

- An exponential function,  $f(x) = b^x$ , has an inverse that is a function. This inverse is the logarithmic function with base  $b$ , denoted  $\log_b x$ .

### ❖ Converting Between Logarithmic & Exponential Form

$$y = \log_b x \leftrightarrow b^y = x$$

### Examples:

Write each equation in its equivalent exponential form.

1.  $\log_b 64 = 3$

$$b^3 = 64$$

2.  $y = \log_3 7$

$$3^y = 7$$

3.  $\log_5 x = 2$

$$5^2 = x$$

❖ A logarithm is an **EXPONENT**

➤ We can evaluate simple logarithmic expressions using our understanding of exponents.

❖ **One-to-One Property of Exponents**

➤ If  $b^M = b^N$ , then  $M = N$ .

- Express each side of the equation as a power of the same base.
- Set the exponents equal to each other & then solve for the variable.

❖ **Properties of Exponents**

➤ Let  $a, b, x$ , and  $y$  be real numbers with  $a$  &  $b > 0$ ,

$$b^0 = 1 \qquad b^{-x} = \frac{1}{b^x} \qquad (a^m)^n = a^{mn} \qquad \sqrt{x} = x^{\frac{1}{2}} \qquad \sqrt[n]{x^m} = x^{\frac{m}{n}}$$

Logarithmic Expression	Question Needed for Evaluation	Logarithmic Expression Evaluated
a. $\log_2 16$	2 to what power gives 16? $2^? = 16$ $2^x = 2^4$ $x = 4$	$\log_2 16 = 4$ because $2^4 = 16$ .
b. $\log_7 \frac{1}{49}$	7 to what power gives $\frac{1}{49}$ ? $7^? = \frac{1}{49}$ $7^x = 7^{-2}$ $x = -2$	$\log_7 \frac{1}{49} = -2$ because $7^{-2} = \frac{1}{7^2} = \frac{1}{49}$ .
c. $\log_{25} 5$	25 to what power gives 5? $25^? = 5$ $25^{\frac{1}{2}} = 5^1$	$\log_{25} 5 = \frac{1}{2}$ because $25^{\frac{1}{2}} = \sqrt{25} = 5$ .
d. $\log_2 \sqrt[5]{2}$	2 to what power gives $\sqrt[5]{2}$ , or $2^{\frac{1}{5}}$ ? $2^? = \sqrt[5]{2}$	$\log_2 \sqrt[5]{2} = \frac{1}{5}$ because $2^{\frac{1}{5}} = \sqrt[5]{2}$ .

$16 = 2^4$   
 $\frac{1}{49} = 7^{-2}$   
 $5 = 25^{\frac{1}{2}}$   
 $\sqrt[5]{2} = 2^{\frac{1}{5}}$

Examples:

Evaluate the logarithm by converting it to exponential form. Use the properties of exponents to simplify the logarithm.

4.  $\log_3 \sqrt{3} = y$

$3^y = \sqrt{3}$   
 $3^y = 3^{\frac{1}{2}}$   
 $y = \frac{1}{2}$

$\sqrt{x} = x^{\frac{1}{2}}$

5.  $\log_5 \frac{1}{25} = y$

$5^y = \frac{1}{25} = \frac{1}{5^2}$   
 $5^y = 5^{-2}$   
 $y = -2$

$\frac{1}{b^x} = b^{-x}$

Use the One-to-One Properties of Exponents to solve the exponential equation.

6.  $27^{-2x} = \frac{1}{81} = \frac{1}{3^4}$

$(3^3)^{-2x} = 3^{-4}$   
 $3(-2x) = -4$   
 $-6x = -4$   
 $\frac{-6x}{-6} = \frac{-4}{-6}$   
 $x = \frac{2}{3}$

7.  $64^{3-x} = 4^{x-3}$

$(4^3)^{3-x} = 4^{x-3}$   
 $3(3-x) = x-3$   
 $9-3x = x-3$   
 $12 = 4x$   
 $3 = x$

## 6.4.D2 ~ Solving Logarithmic Equations

### OBJECTIVES

- Demonstrate an understanding of logarithms & their properties
- Solve logarithmic equations using properties of logarithms and the definition of a logarithm

#### ❖ What is a logarithm?

- The inverse function of the exponential function with base  $b$  is called the logarithmic function with base  $b$ :  $f(x) = \log_b x$ .
  - For  $x > 0$  &  $0 < b \neq 1$ , then  $y = \log_b x$  is equivalent to  $b^y = x$ .

#### ❖ Using the Definition of a Logarithm to Solve Logarithmic Equations

- Express the equation in the form:  $\log_b M = c$  (Get the logarithm alone.)
- Use the definition of a logarithm to rewrite the equation in exponential form:  $b^c = M$
- Solve for the variable.
- Check for extraneous solutions:  $M > 0$ .
  - Exclude from the solution set any proposed solution that produces the logarithm of a negative number or the logarithm of 0.

1.  $2\log_2(4x + 1) = 10$

$\log_2(4x+1) = 5$   
 $2^5 = 4x+1$   
 $32 = 4x+1$   
 $31 = 4x$   
 $7.75 = x$

check!  
 $4(7.75) + 1 > 0$   
 Ok

#### ❖ Using the One-to-One Property of Logarithms to Solve Logarithmic Equations

- Express the equation in the form:  $\log_b M = \log_b N$
- Use the one-to-one property to rewrite the equation without logarithms:
  - If  $\log_b M = \log_b N$ , then  $M = N$ .
- Solve for the variable.
- Check for extraneous solutions:  $M > 0$  &  $N > 0$

2.  $\log_6(4x + 9) = \log_6 21$

$4x+9 = 21$   
 $4x = 12$   
 $x = 3$   
 $4(3)+9 > 0$  Ok

### IT IS SOMETIMES NECESSARY TO USE PROPERTIES OF LOGARITHMS TO CONDENSE LOGARITHMS INTO A SINGLE LOGARITHM.

#### ❖ Properties of Logarithms

➤ Let  $b, R$ , and  $S$  be positive real numbers with  $b \neq 1$ , and  $c$  any real number,

- ② Product rule:  $\log_b R + \log_b S = \log_b(RS)$
- ② Quotient rule:  $\log_b R - \log_b S = \log_b\left(\frac{R}{S}\right)$
- ① Power rule:  $\log_b(R^c) = c\log_b R$

Examples: Use the properties of logarithms to condense the expression.

3.  $5 \log_9 a + \log_9 b$

① Power Rule  $\log_9 a^5 + \log_9 b$   
 ② Product Rule  $\log_9 (a^5 b)$

4.  $6 \log_8 x - 2 \log_8 y$

① Power Rule  $\log_8 x^6 - \log_8 y^2$   
 ② Quotient Rule  $\log_8 \left(\frac{x^6}{y^2}\right)$

**Examples:**

Use a property of logarithms to condense the left side of the equation. Then use the appropriate method to solve the logarithmic equation. *If necessary, round to two decimal places. Remember to check for extraneous solutions.*

5.  $\log_9 8 + \log_9(x - 10) = \log_9 26$

**Product Rule**  
 $\log_9 (8(x-10)) = \log_9 26$   
**One to One Prop.**  
 $\log M = \log N \Rightarrow M = N$   
 $8x - 80 = 26$   
 $8x = 106$   
 $x = 13.25$

6.  $\log_2(x + 6) - \log_2 x = 5$

**Quotient Rule**  
 $\log_2 \left( \frac{x+6}{x} \right) = 5$   
**Def. of log**  
 $2^5 = \frac{x+6}{x}$   
 $32 = \frac{x+6}{x}$   
 $32x = x+6$   
 $31x = 6$   
 $x = \frac{6}{31}$

**6.4.D3 ~ Solving Exponential Equations**

**OBJECTIVE**

- Solve exponential equations using logarithms

**Recall:** Logarithms "undo" exponentials, so logs are used to solve exponential equations.

MOST EXPONENTIAL EQUATIONS CANNOT BE REWRITTEN SO THAT EACH SIDE HAS THE SAME BASE.

❖ **Using Logarithms to Solve Exponential Equations**

- Isolate the exponential expression.
- Take the natural logarithm of both sides.
- Simplify using one of the following properties:
  - $\ln b^x = x \ln b$
  - $\ln e^x = x$
- Solve for the variable.

$4^x = 15$

We cannot rewrite both sides in terms of base 2 or base 4.

$\ln(4^x) = \ln 15$   
 $x \cdot \ln 4 = \ln 15$   
 $x = \frac{\ln 15}{\ln 4}$   
 $x \approx 1.953$

**Examples:**

Solve the equation using a logarithm. Provide an exact answer, solve for x, and an approximate answer, rounded to three decimal places.

1.  $\frac{15(2.3)^x}{15} = \frac{63}{15}$

① Isolate

$(2.3)^x = 4.2$   
 ②  $\ln \& \text{ simplify}$

$\frac{x \cdot \ln 2.3}{\ln 2.3} = \frac{\ln 4.2}{\ln 2.3} \approx 1.723$

2.  $7^{x+2} = 410$

①  $\ln \& \text{ simplify}$

$\frac{(x+2) \ln 7}{\ln 7} = \frac{\ln 410}{\ln 7}$

② Solve for the variable

$x+2 = \frac{\ln 410}{\ln 7}$   
 $-2$

$x \approx 1.092$

3.  $\frac{10e^{4x+1}}{10} = \frac{20}{10}$

**Recall:**  $\ln e^x = x$

① Isolate

$e^{4x+1} = 2$   
 ②  $\ln \& \text{ simplify}$

$\frac{4x+1}{4} = \frac{\ln 2 - 1}{4} \approx -0.077$

## 6.5.D1 ~ Logarithms & Exponential Models

### OBJECTIVES

- Analyze logarithms & exponential models
- Set up exponential equations given verbally
- Solve applied problems involving logarithmic functions

#### ❖ Doubling Time

- Eventually any exponentially growing quantity doubles, or increases by 100%. The time it takes a quantity to do this is known as doubling time.
  - If  $Q = a(1 + r)^t$ , the initial quantity,  $a$ , doubles, therefore:  $Q = 2a$ .
  - Then  $2a = a(1 + r)^t$ , or simply:  $2 = (1 + r)^t$ .

	Non-Continuous		Continuous
Doubling Time	$2 = b^t$	$2 = (1 + r)^t$	$2 = e^{kt}$

#### Example:

- In 2005, Sudan's population was 40.19 million and has been increasing by 2.6% every year. Estimate the number of years it will take for the population to double.

$$b = 1 + R$$

$$b = 1.026$$

$$2 = 1.026^t$$

$$\ln 2 = t \cdot \ln 1.026$$

$$t \approx 27 \text{ years}$$

$$t \approx 27 \text{ years}$$

#### ❖ Half Life

- The half-life of a substance is the amount of time it takes for half of the substance to decay.
  - If  $Q = a(1 - r)^t$ , the initial quantity,  $a$ , halves, therefore:  $Q = \frac{1}{2}a$ .
  - Then  $\frac{1}{2}a = a(1 - r)^t$ , or simply:  $\frac{1}{2} = (1 - r)^t$ .

	Non-Continuous		Continuous
Half-Life	$\frac{1}{2} = b^t$	$\frac{1}{2} = (1 - r)^t$	$\frac{1}{2} = e^{-kt}$

#### Examples:

- Tritium decays at a continuous rate of 5.471%. Find the half-life of Tritium.

$$\frac{1}{2} = e^{-0.05471t}$$

$$\ln \frac{1}{2} = -0.05471t$$

$$t \approx 12.07 \text{ years}$$

- The half-life of a Twinkie is 14 days. (I think this is after it has been removed from its plastic packaging because, according to *Zombieland*, Twinkies will survive the apocalypse.) Find the daily decay rate of the Twinkie.

$$\frac{1}{2} = b^{14} \rightarrow \left(\frac{1}{2}\right)^{1/14} = \sqrt[14]{b^{14}}$$

$$b \approx 0.9917$$

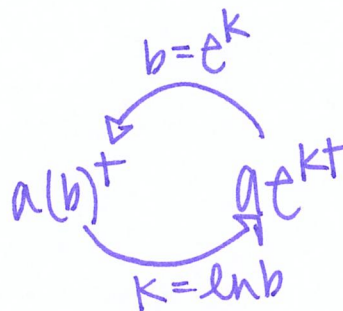
$$\text{Rate} = 4.83\%$$

not an  
expo.  
function

## 6.5.D2 ~ Logarithms & Exponential Models

### OBJECTIVES:

- Analyze logarithms & exponential models
- Set up exponential equations given verbally & solve using logarithms
- Rewrite any exponential in the form  $Q = ae^{kt}$



### ❖ Converting Between $Q = a(b)^t$ & $Q = ae^{kt}$

	Non-Continuous	Continuous
<b>Function Formula</b>	$Q = a(b)^t$	$Q = ae^{kt}$
<b>Convert</b>	$b = e^k$	$k = \ln b$
<b>Rate Rule</b>	$(b - 1) \times 100\%$	$k \times 100\%$

- If  $k$  is positive, then  $Q$  is a continuous growth function
- If  $k$  is negative, then  $Q$  is a continuous decay function

### Examples:

1. Fill in the table below, assuming that  $t$  is measured in years. Round  $k$  and  $b$  values to 4 decimal places.

FORMULA		GROWTH OR DECAY?	RATE	CONTINUOUS RATE
$Q = a(b)^t$	$Q = ae^{kt}$			
$Q = 6(0.9608)^t$	$Q = 6e^{-0.04t}$	decay	3.92%	4%
$Q = 5(1.2)^t$	$Q = 5e^{0.1823t}$	growth	20%	18.23%
$Q = 10(0.91)^t$	$Q = 10e^{-0.0943t}$	decay	9%	9.43%

2. The population of a bacteria colony starts at 100 and grows by 30% per hour.

a. Find an exponential function model for the number of bacteria,  $B$ , after  $t$  hours.

$$B = 100(1.30)^t$$

b. What is the continuous growth rate of the colony?

$$k \times 100\% = \ln b \times 100\%$$

$$k = \ln 1.30 \times 100 = 26.236\%$$

3. A population doubles in size every 20 years. Assuming exponential growth, find the...

a. Annual growth rate.

$$3.53\%$$

$$2 = b^{20} \rightarrow 2^{1/20} = (b^{20})^{1/20} \\ 1.0353 = b$$

b. Continuous growth rate.

$$k = \ln b \times 100\%$$

$$k = \ln 1.0353 \times 100 \approx 3.469\%$$

4. The population of Spring Grove grew from 11,000 to 13,000 in three years.
- a. The population of Spring Grove, can be represented by an exponential function. Calculate the change factor. Round the change factor to 3 decimal places.

$$b = \left( \frac{13000}{11000} \right)^{1/3} \approx 1.057$$

$$b = \left( \frac{y_2}{y_1} \right)^{\frac{1}{x_2 - x_1}}$$

- b. What is the annual growth rate? 5.7%
- c. What is the continuous growth rate?

$$k = \ln b \times 100\%$$

$$\ln 1.057 \times 100\% \approx 5.543\%$$

## Backer Breaks it Down: Non-Continuous vs. Continuous

	Non-Continuous	Continuous
<b>Function Formula</b>	$Q = a(b)^t$	$Q = ae^{kt}$
<b>Growth</b>	$b = 1 + r$	$k = +r$
<b>Decay</b>	$b = 1 - r$	$k = -r$
<b>Compound Interest</b>	$B = P \left( 1 + \frac{r}{n} \right)^{nt}$	$B = Pe^{rt}$
<b>Effective Rate</b>	$APY = \left[ \left( 1 + \frac{r}{n} \right)^n - 1 \right] \times 100\%$	$APY = [e^r - 1] \times 100\%$
<b>Convert</b>	$b = e^k$	$k = \ln b$
<b>Rate Rule</b>	$(b - 1) \times 100\%$	$k \times 100\%$
<b>Doubling Time</b>	$2 = b^t$ $2 = (1 + r)^t$	$2 = e^{kt}$
<b>Half-Life</b>	$\frac{1}{2} = b^t$ $\frac{1}{2} = (1 - r)^t$	$\frac{1}{2} = e^{-kt}$
<b>Other</b>	$b = \left( \frac{y_2}{y_1} \right)^{\frac{1}{x_2 - x_1}}$	